

MEMO



NIGERIAN SHIPPERS' COUNCIL
4, Otunba Ayodele Soyode Lane, Apapa,
PMB 50617, Ikoyi Lagos.
P.O. Box 3887, Apapa, Lagos
E-mail: nsc@shipperscouncil.gov.ng

From: DSPR

To: SEE DISTRIBUTION

Dept: _____

Date: 05/06/2024

NOMINATION TO SERVE ON EXECUTIVE SECRETARY/ CEO MEDIA TEAM

Please, this is to inform you of your nomination to serve as a member on the Executive Secretary/ CEO Media Team.

The Media Team is to be chaired by the Executive Secretary/ CEO and has the following as members: -

1. Mr. Anifowose Olurotimi B. ;(DSPR)
2. Mr. Benjamin Ivwighrehweta; (DD ICT)
3. Ms. Rebecca Adamu; (AD PR)
4. Mr. Bello Gwandu; AD/SA (ES/CEO)
5. Mrs. Toyin Ojo; (SEO)
6. Mr. Segun Aloko; (PA I)
7. Ms. Billy Covenant; (PA I)
8. Mr. Isaiah Binjin ; (PA I)
9. Mr. Tomiwa Omoroga

Also, the Team is expected to complement the current and planned corporate communication strategies of the Council and would handle the following scope of work:

- Manage and utilise Council's communication assets (website and social media channels) to enable strategic and effective communication between Council and its stakeholders.
- Maintain and ensure the organisation's branding clarity and consistency.

- Develop marketing assets in collaboration with media/ IT consultants to promote and/or disseminate Council's media channels to achieve maximum acceptability and participation among target audiences.
- Assist in developing communication plans for Council's events and new projects.
- Assist in developing strategies to address and manage any publicity or crisis situations that may arise, in order to protect the Council's reputation.

The Media Team would be inaugurated by the ES/CEO at a convenient date which will be communicated accordingly, please.



O. B. Anifowose

cc: ES/CEO

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